

ELEMENTAL<sup>®</sup>  
PEOPLE VALUE - VALUED PEOPLE  
— VALUE —



CTI's ground-breaking Co-Active Coaching<sup>®</sup> Courses  
**2017 Training Agenda**  
with TURKISH and ENGLISH language options

# WHY CTI? WHY CO-ACTIVE?

We highly believe in CTI's approach for "changing business, transforming lives" via Co-Activity and;

CTI® is the largest in-person coach training school in the world and the only program to teach CTI's ground-breaking Co-Active Coaching® model in highly interactive courses. CTI's proven whole-life coaching approach enables people to achieve success and fulfillment in their work and life through a powerful coach/client alliance that promotes and enhances the lifelong process of learning.

## CTI is an Industry Leader

Over the last 15 years, CTI has trained over 20,000 Co-Active coaches worldwide and today trains more new coaches each year than any other training program.

## The Quality of Trainers is Unparalleled

Thanks to CTI's faculty of highly trained, course leaders, wherever you are in the world, you can be assured of the exemplary and consistent standard of our training.

## CTI's Proprietary Method of Coach Training

The Co-Active Coach® Training process happens organically from a place of authentic being, listening and encouragement, to uncover the best in oneself and others.

## Person to Person Experiential Training

Uniquely, at CTI, the experiential learning process begins from day one in small groups of no more than 26.

## International Coach Federation (ICF) Certified

Our founders' involvement with the International Coach Federation (ICF) from its very inception has resulted in a significant influence on the industry, including much of the ICF framework of coaching competencies and ethics.

## Ongoing Support and Information

CTI's Co-Active Network of professional colleagues and Co-Active Coaches provides a hub of resources available to support your ongoing development.

Co-active<sup>®</sup> Coach Training is an in-depth 5-program series that is widely recognized as the most dynamic in the industry. Co-active<sup>®</sup> Coaching integrates three foundational principles that together serve to enhance the quality and results experienced in the coaching client's life and work.

- Fulfillment - deriving deep meaning and satisfaction from life
- Balance - viewing the world from an empowered stance making powerful choices and taking effective action
- Process - fully experiencing the richness of any given moment of life or work.

Co-active<sup>®</sup> Coach training allows people to take relationships and conversations to a completely different level. You will learn the skills to successfully coach individuals toward their goals, through establishing authentic relationship using the Co-active<sup>®</sup> method.

### Coaching Executives

Co-active coaching provides executives a space in which powerful, healthy, conversations can unfold in service of confronting habitual thinking that stifles innovation. These skills are not controlling or demanding, but instead foster an attitude full of encouragement and belief in oneself and the other.

### Coaching Individuals

Coaching creates a powerful dynamic relationship between two people. However, rather than instruct, advise or problem solve, the job of the coach is to ask questions, listen and empower. Co-active coaches believe their clients are already great and it's their job to provide support to enhance the skills, resources and creativity the client already has to achieve extraordinary results.

### Coaching within Organizations

Coaching has rapidly become recognized as a powerful strategy for effectively increasing human development and retention within organizations. Internal Co-active coaches can set the foundation of working relationships that maximize individual engagement, team commitment and results.

### Coaching for Impact

In a business climate where people are required to do more with less, the ability to communicate and form effective working relationships is proving to be the key to career advancement. Co-active Coaching offers these skills by uniquely demonstrating how to master effective conversation without compromising what you want, who you are, or treading on other people in the process.

## **COURSE 1** Co-Active Coaching Fundamentals

The two and a half day Co-Active Fundamentals course is the first course in our Co-Active Coaching curriculum. Whether you are interested in using coaching skills in your current profession, considering a career in coaching, or just wanting to improve your communication with the important people in your life, Co-Active Fundamentals has something for you.

## **COURSE 2** Fulfillment

In this course, you will develop skills for helping clients discover their unique values, identify self-defeating influences, and create their own vision for a compelling future. Fulfillment coaching is about helping clients to let go of preconceived rules and limitations and to step into what truly brings them alive.

## **COURSE 3** Balance

In this course, coaches learn to assist their clients in developing new perspectives and creating a plan of action grounded in commitment. Because people live in constant motion, it's easy to forget that we have a choice in everything we do. Balance coaching is about guiding clients toward making powerful life choices and selecting the experiences they want most, rather than dashing about either at the mercy of circumstances or trying to "have it all."

## **COURSE 4** Process

In this course, coaches learn how to help clients work through emotionally-charged issues and to understand that, although uncomfortable, chaos, confusion and inertia are part of a client's forward motion. Process coaching is about being with clients wherever they are on the flowing river of their lives, allowing them to more fully know themselves, and helping them to develop an enduring life purpose statement.

## **COURSE 5** Synergy

This course focuses on integrating coaching skills learned in previous courses and taking Co-Active Coaching to a higher level of impact and professionalism. It provides polish, depth and courage to better respond to a wide range of clients and coaching situations with creativity, confidence, and power. Synergy coaching relies on intuition to create 'in the moment' rather than applying staid techniques or rules.

Please keep in mind that our courses build on one another and must be taken in order.

# Pricing and Payment Options

All courses can be taken in advance and paid separately but the courses are build on one another and must be taken in order.

À LA CARTE	PACKAGE - 1 Buy all 5 modules as a package	PACKAGE - 2 Buy all 4 modules as a package	EARLY BIRD -1 Buy all 5 modules as a package at least 4-6 weeks	EARLY BIRD -1 Buy all 5 modules as a package at least 6 weeks prior to the course
Fundamentals → 850 € Fulfillment → 1.300 € Balance → 1.300 € Process → 1.300 € Synergy → 1.300 €	Fundamentals Fulfillment Balance Process Synergy → 4.750 € SAVE 1.300 €*	Fundamentals Fulfillment Balance Process Synergy → 4.500 € SAVE 700 €* To buy this package Fundamentals course must be already taken	Fundamentals Fulfillment Balance Process Synergy → 4.500 € SAVE 1.550 €*	Fundamentals Fulfillment Balance Process Synergy → 4.250 € SAVE 1.800 €*

\*Savings are calculated by comparing the related package vs total À la carte cost of 6050 €

All prices are excluding VAT (18%). VAT will be added to complete registration Payments need to be made 3 weeks prior to modules for all packages Currency will be calculated by the rates of TCMB at the day of the payment.

## FOR FURTHER INFO

cti@elemental-v.com

Ebulula Mardin Cad. Yıldırım Oğuz Göker Sok.  
 Carlton 17 Blok. Daire: 6 Akatlar / İSTANBUL

Phone: +90 212 274 00 15 | Fax: +90 212 352 0117

[www.elemental-v.com](http://www.elemental-v.com)